



# Something Better with **Pro:Idiom**<sup>®</sup>

LG supplies premium televisions for healthcare facilities looking for ways to expand in-room entertainment options for their patients. With sleek styling and advanced technologies, LG's UL hospital grade listed televisions features Pro:Idiom Digital Rights Management (DRM) to deliver HD content to the patient room. Facilities can offer popular HD programming such as sports and movie channels in high definition with Pro:Idiom as well as Video on Demand and Pay-per-view services.

Distribution of High Definition content such as content from DIRECTV<sup>®</sup> without copy protection is prohibited by most content programmers in the market. As one of the most widely accepted systems used in Healthcare and Hospitality, Pro:Idiom is a critical component required to unlock HD content from DIRECTV.

Not prepared to make the leap into HD? LG Healthcare TVs will be ready for HD when you are. LG's Healthcare TVs keep your options open for future upgrades by eliminating need to purchase Pro:Idiom set top boxes for each in-room television.

All screen images are simulated. Dimensions and weights are approximate. Design, features, and specifications subject to change without notice.

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## **What is Pro:Idiom?**

The Pro:Idiom system's high-quality security unlocks access to HD content availability to help assure rapid, broad deployment of HDTV and other high value digital content. Pro:Idiom has been designed specifically for industries that use HDTV content from cable, satellite or video on demand (VOD) services and as such, could result in lower costs, and reduced maintenance. By using this embedded approach, security is provided and helps eliminate the possibility of customers tampering with or removing needed components.

## **We are the Manufacturer**

As a true manufacturer of our products, we know our displays inside and out, making LG a complete provider of service, support and technological refinements in response to your needs. You have a direct link to a team of design and engineering experts with a thorough knowledge of our displays and accessories. Our healthcare offerings represent our capabilities to fit within your vision in establishing exceptional patient care.

**LG. Better for your facility. Better for your patients.**

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